

Sustainability-Update

Exactly two years ago, CHAPS Merchandising committed to adjusting its corporate practices to more sustainable processes because of the enormous environmental impact of the textile industry. After Corona heavily restricted the opportunities therein, major progress was made within the year 2021.

One of the most important element is the continuously intensified integration of sustainability management and related certifications as well as memberships in multi-stakeholder initiatives.

Many important steps towards this goal have already been implemented within the period since the last sustainability update:



The targeted certification of our supply chain by GOTS took place in May 2021, which means that CHAPS is now allowed to offer textile products made of 100% certified organic cotton.



Since July 2021, we have additionally been certified by the Green Button as a government-accredited seal, enabling us to provide even more of our customers with sustainably produced clothing.



After the membership in the Partnership for Sustainable Textiles was achieved in 2020, the completion of the first reporting, including sustainable targeting, as part of the initial review process followed in September of this year.

- ❖ The successful analysis of the higher levels of the supply chain has now paved the way for gathering more detailed information and implementing measures for improvement through increased communication.
- ❖ The most important goals here are to create more transparency within the supply chain, to increase general internal knowledge and awareness of sustainability issues, and to adjust living wages.
- ❖ In order to be able to implement these goals in the best possible way and to be able to look at them with the necessary basic knowledge, we participate in working groups on supply chain transparency and circular economy as well as taking part in the PST initiative to establish living wages.

Furthermore, it is important to us at CHAPS not only to encourage our suppliers to design their business processes sustainably and to work this out with them, but also to ensure our own internal contribution to environmental protection is of great importance:



For this purpose, we use our partnership with the Green Dot and take advantage of its annual offer, through which an individual environmental certificate is created that quantifies the exact savings of greenhouse gases through the recycling of our packaging.



We have also improved the communication of our sustainability processes by adding a "Sustainability" section to the company website, where current processes, general information and specific targets can be found.



An important platform for communication with (potential) customers, where new sustainability processes can be addressed, is Sedex, where relevant information is available to all interested parties through a self-completed profile.