

Sustainability-Update

Due to several years of experience in dealing with sector risks and counteracting the negative social and ecological impacts of the textile industry, CHAPS Merchandising GmbH continues to pursue the goal of becoming more sustainable. The company is constantly seeking new opportunities to increase its sustainable commitment and reduce negative impacts.

As part of this broad goal, participation in various global initiatives and a regulated sustainability management are essential for CHAPS. Through these approaches, the company sets increasingly ambitious improvement goals and works with its customers and suppliers to achieve them.

Through internal and external engagement, CHAPS has already achieved various successes in implementing these goals.



By the end of the second year of certification by sustainable eco-labels such as GOTS and the Grüner Knopf (Green Button), both the supply chain and the product range for certified items were steadily expanded. The production of new qualities and product categories was gradually expanded and improved through the engagement of CHAPS and its upstream suppliers, leading to a continuous expansion of the portfolio of sustainable textiles in 2022.



In addition, CHAPS has decided to be certified according to the Global Recycled Standard (GRS) next year, enabling the company to offer certified recycled components of textiles.



The measures of membership or participation in recycling systems such as the Green Button for paper and plastic packaging and the GRS Batteries Foundation are also proactively further implemented to support the proper disposal of these materials.



To ensure proper disposal of electronic devices, CHAPS has achieved membership in the Elektro-Altgeräte-Register Foundation before selling its first devices.



The company's membership in the Alliance for Sustainable Textiles has also been actively shaped through participation in various events aimed at peer learning and creating synergies, further improving the knowledge base and implementation of measures.



The digital supplier mapping via the Xylene platform has transitioned from the early adopter program to the next usage phase in the past year and has been expanded to include new suppliers in other production countries

As part of its participation in the "Living Wage Labs," an alliance initiative of the Alliance for Sustainable Textiles, CHAPS has held in-depth discussions with suppliers and conducted comprehensive research on wage benchmarks, possible measures to increase wages, and related aspects. These efforts, among others, will lead to the conclusion of the project in 2023.